

United Way of Sault Ste. Marie
Strategic Plan
2007 to 2012

National Priority	Sault Ste. Marie Goal	Objectives	Completion Date
Quality	identify specific social indicators	1. measure and report on the following indicators; <ul style="list-style-type: none"> - youth retention - unemployment - homelessness - access to credit counselling - access to addictions services - access to family services - access to learning assistance services - access to health services - access to health support services 	complete two indicators per year
Capacity Building for Resource Development	achieve 35% participation and \$2 million campaign by 2012	1. achieve 26% participation and \$1.15 million campaign 2. achieve 27% participation and \$1.3 million campaign 3. achieve 29% participation and \$1.5 million campaign 4. achieve 32% participation and \$1.8 million campaign 5. achieve 35% participation and \$2.0 million campaign 6. analyse current corporate penetration rate <ul style="list-style-type: none"> - increase corporate donor base each year 7. increase youth volunteer base to 20% by 2012; <ul style="list-style-type: none"> - youth represents 5% of total volunteers - youth represents 9% of total volunteers - youth represents 13% of total volunteers - youth represents 17% of total volunteers - youth represents 20% of total volunteers 8. allocate resources to address priority issues annually <ul style="list-style-type: none"> - follow current five-year funding strategy 	Dec-08 Dec-09 Dec-10 Dec-11 Dec-12 Aug-07 ongoing Dec-08 Dec-09 Dec-10 Dec-11 Dec-12 ongoing

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Movement Effectiveness	implement an integrate Standards of Excellence by 2012	1. review standards of excellence with respect to present position	Jun-08
		2. identify gaps and priorities	Jun-08
		3. choose two priority issues and develop workplan	Oct-08

United Way of Sault Ste. Marie
Community Building Plan

Year Ending March 31	2007	2008	2009	2010	2011	2012
% of available funds distributed to member agencies for approved programs or core * funding	94.30%	82.75%	67.25%	47.75%	45.50%	43.00%
% of available funding distributed to priority issues	4.00%	15.00%	25.00%	43.00%	43.00%	43.00%
% of available funding distributed to Youth projects	1.20%	1.50%	1.75%	2.00%	2.00%	2.00%
% of available funding distributed to district grants **	0.50%	0.75%	1.00%	1.25%	1.50%	2.00%
% of available funding distributed to cooperative projects	0.00%	0.00%	5.00%	6.00%	8.00%	10.00%
measurement of success	statistics, numbers served	numbers served Impact on clients	Impact on clients comm. Impact	comm. Impact outcomes	comm. Impact outcomes	comm. Impact outcomes
duration of funding	1 year	1/3 agencies 3 year	2/3 agencies 3 year	3 years	3 years	3 years
* Core funding covers such items as rent, utilities, etc but can also be used for program funding. Core funding does not have to be tied into a priority issue						
** funds raised in the district will be reinvested in the district; the % distributed is dependent upon funds raised in the district.						